



Privacy Policy

We have a lawful basis for collecting data from guests to meet our requirements for companies act and the immigration act 1972.

Information provided by guests when staying will be collected and processed in our centralised reservation system in the United States of America and transferred to our parent company Choice Hotels International Inc. We know that our guest's privacy is very important, and the security of your details is taken seriously. Your personal data will, unless otherwise agreed, only be used for the purpose of providing hotel accommodation and related services, for billing and accounting purposes, guest satisfaction surveys and to meet our statutory obligations. Your details are not shared with anyone outside the Choice Hotels Group.

We are fully compliant with GDPR.

All data is secure and only authenticated access granted. We hold ISO 27001 certificate. Data is kept for a minimum of 7 years to meet our statutory requirements.

Guests have the right and the option to revoke their consent for direct marketing at any time. You also have the right to complain to the international commissioner you feel there is a problem in the way your data is handled.

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